



Memmert launches new brand m360 for custom-made products

Schwabach, June 2022. Memmert GmbH + Co. KG has been producing temperature and climate control products for almost 90 years. These serve a wide variety of industries worldwide in pharmaceutical laboratories, medicine and other industries. The core competencies of this Middle Franconian company include, among other things, innovative technologies, performance, sustainability as well as custom-made unique products according to customer requirements.

Since Memmert has been observing a rapid increase in demand for individual, custom-made products in the field of temperature and climate control technology for years, the company has decided to further expand and roll out its own brand for this category: m360 - Solutions for you!

m360 is a proud member of the Memmert Family

At Memmert's central production site in Schwabach, Middle Franconia (southern Germany), the m360 team of experts design and produce tailor-made solutions in close cooperation with customers and business partners in order to create the perfect atmosphere for every application.

In doing so, m360 focuses on the creative and innovative development of the established Memmert technology according to the individual wishes of the customers. This can be a simple modification of a series product from Memmert or an extensive project in the construction of special machines and systems.

Innovative high-tech solutions according to customer requirements

The new brand from the Memmert universe is aimed at international customers who are looking for solutions to special challenges in the field of temperature and climate control technology. m360 offers an extremely high customer-first focus to create products that do not exist in the market. m360 works collaboratively with the customer to understand and meet the specific challenges & requirements down to the very last detail. At the same time, the experts work intensively on innovative ideas which identify as highly topical, e.g., automatic solutions for the laboratory. The experienced insight of m360 into the market enables precise estimation of trends and special solutions that will be in demand in the future.



With the new m360 brand, Memmert once again sets a milestone in the company's almost 90-year history. m360 is expanding in terms of personnel to meet the increasing demands from international customers. You can find more information about m360 at www.memmert.com.

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(Picture: m360)

